

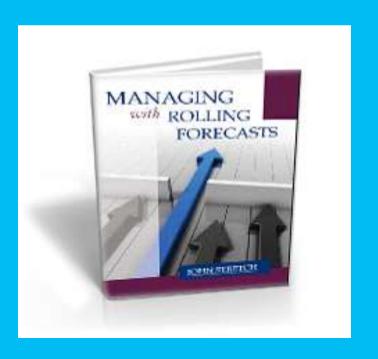
# Agenda

- What is a rolling forecast?
- The advantages of rolling forecasts
- Working with rolling forecasts
- Designing and implementing the process

## What is a rolling forecast?

"Budgeting for the year ahead was during a time of stable markets, stable costs, and predictable inflation".

John Stretch



#### What is a rolling forecast?

- Flexible
- Focused on current knowns and constraints
- Driver-based
- A bottom-up solution

#### Advantages of a rolling forecast

- Priorities change
- The market changes
- Continuous conversations versus an annual event

## Working with rolling forecasts

- Driver-based
- Short cycles for making changes
- Continuous



#### Designing and implementing rolling forecasts

- Focus on reusability
- Reporting



#### Tips and tricks

- Plan for your calculations to be reusable
- Look for correlation to drivers and build appropriate calculations
- Dynamic reports

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